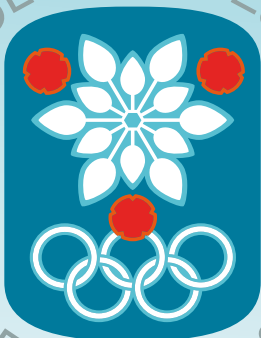


LES JEUX OLYMPIQUES
D'HIVER 1968
GRENOBLE 1968



50 ANS

CHAMROUSSE
Alpes - France 1700

Chamrousse
Press kit
WINTER 2017-2018



© Alexandra David

IN A NUTSHELL

CHAMROUSSE MOUNTAIN PARK - WINTER 2017-2018

Winter opening dates Dec. 2 ND 2017 > April 22 ND 2018 <small>(depending on snow conditions)</small>	41 slopes 16 lifts	Altitude  2250m 1400m
--	-----------------------	---

CHAMROUSSE ALPINE PARK

Alpine ski area

- 90 km of slopes
 - 41 slopes
- (8 green, 14 blue, 13 red and 6 black)
 - 16 ski lifts
- Sunset Park and Luge Park
 - Night skiing
- 2 ski touring access
- 3 tobogganing areas for free use
- « Beginner » areas with children clubs
- Unusual: Igloo village, ice diving...

CHAMROUSSE NORDIC PARK

Nordic ski area

- 40 km of runs
- 9 runs (4 green, 1 blue, 3 red and 1 black)
 - 5 connections
- Classic and skating styles
- 7 marked snowshoeing tracks
- Tobogganing area for free use
- Footpaths accessible to fat bikes
- Unusual: dog sledging, snowmobiling...

PRICES WINTER 2017-18	Alpine ski			PRICES WINTER 2017-18	Nordic ski		
		ADULT	1 day 34€50	6 days 173€	ADULT	1 day 7€50	6 days 36€
		CHILD	22€	110€	CHILD	3€60	17,50€
		YOUTH	28€50	143€	YOUTH	4€30	20€50

Online promotions at promo.chamrousse.com

WINTER EVENT

CELEBRATION OF THE 50TH ANNIVERSARY OF GRENOBLE OLYMPICS JANUARY, 23RD TO MARCH, 10TH 2018



- ✓ Monumental showings about the history of skiing
- ✓ Legends race - January, 23rd
- ✓ Fan zone during Pyeongchang Olympics – February, 9th to 25th
- ✓ School Winter Games - February, 5th to 10th

Other events: torchlight descent world record attempt with Grenoble-Alpes university (UGA), Rossignol On Tour, Early Spring Break with Dahu des Neiges and NRJ Extravagance...

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NEW THIS WINTER: 50TH ANNIVERSARY OF GRENOBLE OLYMPICS

chamrousse.com/50thanniversaryGrenobleOlympics

EDITORIAL



FRANCK LECOUTRE,
Tourist Office
Director

CHAMROUSSE, AT THE ORIGIN OF SKIING If I was told about the mountain spirit...

Perched 1500m above the Alps capital, the high territory, a real panoramic view point at the heart of mountain ranges and large valleys has been the setting of epic stories and legendary moments.

Histories of mountain of course, but histories of men who paved the way, pioneers in a world to explore, a new land to live, in harmony with a strong but sometimes rough nature, but always exceptional.

Some key dates, ground-breaking for most of them:

A first chalet built since 1865, the place of the first ski trials in France in 1878, 140 years this year!

1st ski ascent in winter in 1891, 1st alpine ski area in 1893, 1st Club Alpin Français (French Alpine club) aimed at skiing in 1911, 1st mountain architecture of the 50's, an exceptional and avant-garde cable-car since 1952, 1st live broadcasting of the Olympics in 1968 and place for all the alpine event during Grenoble Olympics, resort awarded for its environmental actions... Today, the resort is named as an example for the renovation project Chamrousse 2020-2030.

We are about to blow many candles this year: 140 years of the French ski, 50 years of the Grenoble Winter Olympics, 130 years of the mountain troops,... Strong foundations like the rock of Belledonne mountain range, to imagine the future and live emotions respecting our living environment.

Welcome to Chamrousse !

Chamrousse on the social networks:



Chamrousse
(officiel)



Chamrousse
1700



Chamrousse



Chamrousse
Mountain Park



Chamrousse
Mountain Park



www.chamrousse.com



Chamrousse appeared to the outside world in 1964, when Grenoble was chosen to host the Olympic Games. But it is only in 1968 that the resort became mythical, thanks to Jean-Claude Killy and his three gold medals.

To refresh the minds, Chamrousse will organize events from January, 23rd to March, 10th, with a Legends Race as opening ceremony. This race will gather medalists and sportsmen of 1968 for a parallel slalom on the Aiguille slope, and be followed by a light and sound show about the history of skiing.

Monumental shows are planned all season, once or twice a week. These repeating events will draw an increasing audience and highlight all the events on this period:

- | | |
|---|--|
| <ul style="list-style-type: none">• Fan zone during Pyeongchang Olympics from February, 9th to 25th 2018• School Winter Games from February, 5th to 10th• Torchlight descent world record attempt with Grenoble-Alpes university (UGA),• Rossignol On Tour,• Early Spring Break with Dahu des Neiges and NRJ Extravadance | <p>Other dates, already scheduled, are going to expend this olympic spirit :</p> <ul style="list-style-type: none">• Winter Challenge of Mountain Troops: March, 14th and 15th 2018• Nordic Ski Cross French Championships: March, 17th• Handisport French Championships from March 23rd to 25th 2018 |
|---|--|

Get ready for an intense season that will light the flame of sports passion again!





CHAMROUSSE MOUNTAIN PARK

chamrousse.com/MountainPark



OTHER NEWS

chamrousse.com/news

CONCEPT MOUNTAIN PARK

Chamrousse, birthplace of French skiing in 1878 and flagship site of the Olympic Games in 1968, is an easily and quickly accessible resort, only 30 km from the Alps capital Grenoble and 1h30 from Lyon. Within a few minutes, get to the doors of High Mountain, at an altitude guaranteeing quality snow in a « panoramic » ski area.

Chamrousse, your multi-activity Mountain Park, opens up the scope of possibilities to get your field of thrills! Chamrousse Mountain Park is an outdoor leisure area, with skiing and much more...

CHAMROUSSE MOUNTAIN PARK



CHAMROUSSE ALPINE PARK

WINTER



Alpine ski



Sledge



Snowboard



Gliding sports

SUMMER



MTB



Hiking



CHAMROUSSE SUNSET PARK

WINTER

SNOWPARK



Freestyle ski
Snowboard
Snowscoot

SUMMER

BIKE PARK



MTB



CHAMROUSSE NORDIC PARK

WINTER



Nordic ski



Snowshoeing



Ski touring



Sledge

SUMMER



Fatbike



Hiking

SKI TOURING ACCESS

Ski touring is getting famous. Chamrousse now offers a marked and safe route as well as a second departure on seal skins from Casserousse, leading to Pourettes lakes and Robert lakes.

1) Access to off-piste departure:

- Level: confirmed
- Distance: 1.1 km – Vertical drop: 400 metres
- Access: Casserousse parking area

Opening times*: every day from 8.30am to 6pm (watch out: winch grooming from 6pm to 8.30am)
New chairlift in Casserousse since 2017.

**subject to snow conditions*

2) Ski touring route up to La Croix

- Level: accessible to everyone
- Distance: about 4km - Vertical drop: 510 metres
- Access: Bachat Bouloud bridge in Chamrousse 1750

Opening times*: every day 24h/24h - « ski touring » pass valid for two one-way trips (Casserousse chairlift, La Croix gondola or Lacs Robert chairlift) to get to Les Vans. Price: 9€.

SNOW PRODUCTION

Twice as much snow from the top to the bottom of the slopes



Chamrousse has doubled its snow production with 78 snowmakers and 22,5 hectares more of snow-covered slopes (blue areas on the image), that is 48,5 hectares to guarantee ski-in ski-out.



OTHER NEWS



chamrousse.com/news

SUNSET PARK

Snowpark

The Sunset Park is a reference area for enthusiasts. It is internationally acknowledged and appreciated for:

- Its fun
- Its shaping
- Its south-oriented setting in the heart of the ski area
- The trees that makes it unique
- The special « Sunset Park » skipass
- Its events (VANS Hi standard series, Banginbees...)
- Its panorama
- And... its sunsets



Family Park

The snowpark is a place for freestylers whereas the Family Park is open to everyone. Sight and sound modules invite families and children to come and play.

MINI-DOMAINE

An area adapted to beginners

It allows to discover skiing at a low cost in areas with adapted lifts and slopes. The mini-domaine ski pass in Chamrousse is valid on the 3 parts of the resort (1650, 1700 et 1750) with 4 ski tows (Aiguille, Croisette, Lauze and Totem) and 1 chairlift to ski peacefully on green slopes. Moreover, it only costs 14€.



NORDIC AREA



One of the most beautiful nordic ski areas of the Alps, but not only...

Apart from the timeless atmosphere, the Arselle preserved area offers many activities. You can leave on snowshoeing tracks on your own or with a guide. New: some tracks are open to electric fat bikes, that you can rent in the resort's sport shops.

UNUSUAL IN CHAMROUSSE



chamrousse.com/unsusual

NIGHT SKIING

A night skiing area 2250m above the city

Ski under the stars and enjoy a breathtaking view of Grenoble. Discover the unique feeling of gliding into the emptiness. On Thursdays during French school holidays and Saturdays from 3.30 to 9pm (depending on snow conditions).

« Night skiing » skipass: 19€ unique price (included in the day passes). Special offer: night skiing + fondue for 29,90€.



SLEDGING PARK



A sleging slope with a lift

All day, sledgers will have the pleasure to ride « almost » endlessly on a 2.1km dedicated slope with 315m vertical drop, banked turns and moguls. No need to drag your sledge!

The slope is reserved to sledging with a dedicated lift and is open at day time but also night time on Saturday (depending on snow conditions)

IGLOO VILLAGE

The High North Adventure

In a frozen atmosphere, discover a nordic accommodation around a warm meal. A real igloo village is set at the summit of the resort for the 3rd year. Come and spend a night on an ice bed and taste a fondue. Many options possible, including a sunset snowshoe outing to whet your appetite and enjoy the exceptional panorama.



GOOD DEALS



chamrousse.com/gooddeals

GOOD DEALS

Web offers

Find public prices online on ski.chamrousse.com and good deals exclusively sold online on promo.chamrousse.com:



- WEB PROMOTIONS – 4 HOUR SKIPASS FOR 26.50€ (instead of 29.50€)
- WEB PROMOTIONS – DAY SKIPASS FOR 31€ (instead of 34.50€)
- WEB PROMOTIONS – STUDENT SKIPASS FOR 16€ PER 1 DAY and 12€ FOR 4 HOURS (instead of 28.50€ and 24€ - see conditions)
- WEB PROMOTIONS – MONDAY SKIPASS FOR 22€ (instead of 34.50€ - see conditions)
- WEB PROMOTIONS - WEEKEND SKIPASS FOR 59,90€ (instead of 69€ - see conditions)
- WEB PROMOTIONS – FLASH OFFERS: OCCASIONAL DISCOUNTS ON SKI PASSES

Télépistes

An offer to make skiing easier:

- No more queuing at the sales point, access directly the ski lifts
- A credit card payment according to your needs (Full area 4 hours and day pass, Beginner area, Sunset Park area...)
- 10% discount at the week-ends and during school holidays
- 35% discount on weekdays outside weekends and school holidays (maximum of 2 days per week)
- Your 8th skiing outing offered
- The card's activation (10€ paid off in 3 outings)



Ski liberty

Chamrousse, together with Isère Tourisme, offers stays that are not based on a Saturday to Saturday. The purpose is to offer mountain holidays avoiding the traffic of departure days.

Christmas offer

The best way to pleasure for Christmas: offer 2 days ski passes with 25% discount:

- 2 days adult: 52€ (instead of 69€)
- 2 days youth/senior: 43€ (instead of 57€)
- 2 days children: 33€ (instead of 44€)

Sale until December, 22nd 2017.

To be used from December, 25th 2017 (2 non consecutive days - non nominal ski passes - sold on one keycard)

Lady's weekend - April, 7th and 8th 2018

2-days skipass for 10€ for women (over 18)

Easter weekend - March, 31st - April, 1st and 2nd 2018

Child skipass for 1€ per day (5-12 years)

CHAMROUSSE ALPINE PARK



chamrousse.com/alpinepark

ALPINE SKI AREA

Expected opening of the ski area:

From SATURDAY, DECEMBER, 2ND TO MONDAY, APRIL, 22ND 2018 (depending on snow conditions)

The resort of Chamrousse is located at the end of the Belledonne mountains, 30km away from Grenoble. It extends on four levels: Chamrousse 1400, Chamrousse 1650, Chamrousse 1750 and Chamrousse 1700, linked by the ski slopes and the forest tracks. 2250 meters high, the Croix de Chamrousse is the highest point.

The resort was built in the forest, offering an outstanding overview of the Grenoble valley:

- East: Grandes Rousses and Oisans
- South: Tignes and Mount Aiguille
- West: Vercors plateau
- North: Chartreuse



Accommodation

1 igloo village, 2 hotels including a 1 hotel**, 3 real estate agencies, 4 residences (including 2 residences***), 1 B&B, 1 youth hostel, 3 group accommodations and 2 camper van areas.

Restaurants: 29 restaurants, 2 bars, 1 pub-disco, 1 tea room.

Shops and services

- 10 sports shops in Chamrousse 1750, 9 shops in Chamrousse 1650, 3 shops in Chamrousse 1700 and 2 shops in Chamrousse 1600 (Arselle plateau – nordic area).
- Bakeries, butcher, grocery stores, press, tobacconist, hairdresser, bank, post office, souvenir shops, well-being areas, laundry
- 1 health centre and 1 chemist
- 2 tourist offices / 3 ski school offices and children clubs
- Townhall, local police, national police, petrol station, day care, church

CHAMROUSSE SUNSET PARK



chamrousse.com/sunsetpark

NEW BAORD SPORTS AREA

Sunset Park: fun above all!

- 1 Snowpark
- 1 Kids Park
- 1 Initiatic Park
- New : Family Park



Aimed at experts so far, Chamrousse Sunset Park, located at the heart of the ski area (Chamrousse 1750), has taken a new dimension and become a fun and accessible area for all skiers and snowboarders.

Sunset Park: 3 spaces for all levels

Initiatic Park for beginner (green on the map)

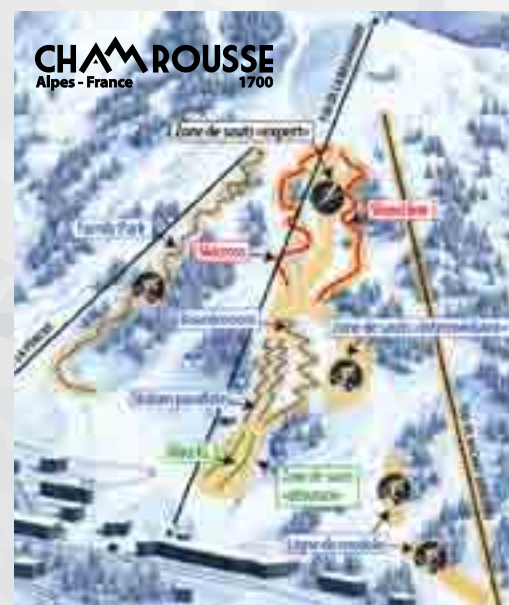
- Mini Kilomètre Lancé (KL): mini slope for timed speed skiing (permanent timing)
- « Beginner » jump area: ground movements like whoops

Kids Park - intermediate (blue)

- Mini boardercross: obstacles course with moguls and banked turns
- « Intermediate » jump area: moguls, boxes and rails
- Parallel slalom: two slaloms for speed
- Family Park: series of fun modules for the entire family

Snowpark - expert (red)

- Shred: series of modules (boxes, rails...) where confirmed skier can rotate on a series of elements
- « Expert » jump area: moguls, boxes and rails
- Boarder cross: ski area composed of moguls, banked turns and kicks (designed by Marion Josserand, bronze medalist at Vancouver Olympics)



CHAMROUSSE NORDIC PARK



chamrousse.com/nordicpark

NORDIC SKI AREA

Arselle plateau: natural wooded area at 1600m of altitude with an outstanding view of the Taillefer. You will also find pedestrian and snowshoeing tracks on the nordic area.



Nordic Skiing

Welcome area with hand free ticket system for 40,8km marked Nordic ski runs:

- Skating and classic styles
- 9 runs : 4 green, 1 blue, 3 red and 1 black
- 1 boardercross
- 1 sledging area for children
- 5 connections where nordic skiing is allowed

Dog sledging

In a Taiga-like setting, discover the sledging dogs:

- First ride
- Mushing
- First ride for children

Snowshoeing and pedestrian tracks

- 17,1 km of tracks for snowshoeing
- 5,6 km pedestrian tracks
- 3 marked loops

Themed walks, family walks (half-day), sporty walks (7 hours practice) or even night sessions with torches.

A Natura 2000 site

Because of the peatbog that constitutes the plateau and its environmental interest, the Arselle plateau has become a nature protected area thanks to a decree on biotope protection from 14/08/2003, aiming at preserving the plants and animal species (droseras, Swiss pines,...)

Arselle peatbog: unique area rich in plant and animal species



CHAMROUSSE RESERVATION

chamrousse.com/accommodation

ACCOMMODATION

A peaceful stay in Chamrousse

Chamrousse resort counts 8 000 beds. The housing stock includes 2 hotels, 4 residences (including 2 residences***), 1 B&B, 1 youth hostel, 3 group accommodations, 2 camper van areas and 3 real estate agencies.

Your tailor-made stays with Chamrousse Réservation:

We offers accommodation rental (flats, studios, chalets) as well as all-inclusive stays at competitive prices.

Reservation guaranteed in the best possible conditions:

- Unique contact person and personal advice for « tailor-made » stays
- Real-time availability management
- Possibility to book services (ski passes, ski lessons, registration of your children to the nursery and/or the leisure centre).

Contact : + 33 4 76 59 01 01 / reservation@chamrousse.com



LIFTS



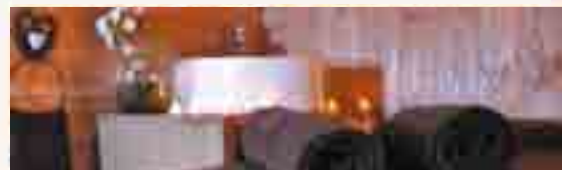
Special prices: until 35% discount on regular rates!

SKI SCHOOL



All winter long: a 5% discount on regular rates!

TOWELS AND BED LINEN



Towels kit from 7€ and bed linen from 8€

CHILDREN CLUB



All winter long: a 5% discount on regular rates!

* for any accommodation booked via Chamrousse Réservation

ACTIVITES

chamrousse.com/activities

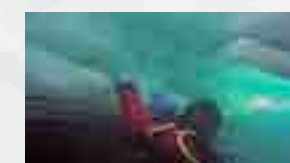
ACTIVITIES

Sports and thrills:

- **Snow sports:** dog sledging, night sledging, snow biking, snowshoeing, walking, ski, snowboard, nordic ski, freestyle and competition lessons, off-piste skiing, ski touring, sunset skiing, snowmobiling. . .
- **Ice sports:** ice diving, ice driving, ice fall and ice rink
- **Outdoor sports:** paragliding and helicopter flights

To relax:

- Well-being areas
- Cinema
- Library
- Shopping gallery
- Tea room



And unusual activities!

- **Igloo village:** unusual accommodation and meal
- **Night skiing:** On Thursdays during French school holidays and Saturdays with the lit La Croix gondola and Bérangère chairlift as well as Crêtes, Bascule, Aiguille, Gaboureaux and Perche slopes
- **Sledging Park:** a 2.1km dedicated slope with 315m vertical drop, banked turns and moguls, open as the same time as night skiing



EVENTS AND ENTERTAINMENT

chamrousse.com/events

chamrousse.com/events

ENTERTAINMENT



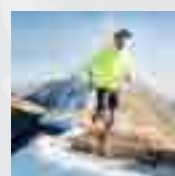
FATHER CHRISTMAS CHALET – DECEMBER, 23RD 2017

Cross the enchanted forest of the Arselle plateau and look for the chalet of Father Christmas and the elves workshop. Maybe you'll meet fairy or fun characters on the way, who will help you to get there.

CHRISTMAS EVE – DECEMBER, 24TH 2017

NEW YEAR'S EVE - DECEMBER, 31ST 2017

EVENTS



WINTER SIBO TRAIL

December, 9th 2017

Night snow trail in chamrousse on short distances



SNOWPARK OPENING

December 2017

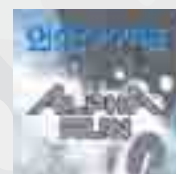
Opening celebration of Chamrousse Sunset Park - Snowpark



WINE-MAKERS CHALLENGE

January, 8th to 14th 2018

Event gathering winter sports, chilling out and wine tasting



ALPHA RUN

January, 14th 2018

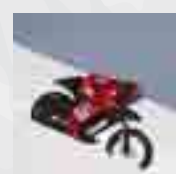
Obstacle course on the snow from 8 to 10 km in the Nordic Park



50TH ANNIVERSARY OF OLYMPICS

January, 23rd to March, 10th 2018

Monumental showing about the history of skiing – Every week



ERIC BARONE OLYMPIC TOUR

February, 2nd and 3rd 2018

Eric Barone contest, world recordman of speed snow biking



FAN ZONE PYEONGCHANG OLYMPICS

February, 9th to 25th 2018

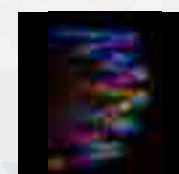
Broadcasting of this new winter Olympics event



TORCHLIGHT DESCENT WORLD RECORD ATTEMPT

February, 15th 2018

With Grenoble-Alpes University (UGA)



CHAMROUSSE PARTY

February, 13th, 20th, 27th and March, 6th

Showings of snow grooming, torchlight descent, firework...



FAMILY PARK EVENT

February 2018

Family challenge around the Family Park elements



FIS MEN

March, 12th and 13th 2018

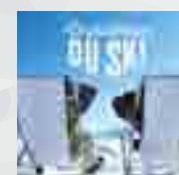
Men slalom ski competition by the International Ski Federation (FIS)



NORDIC SKI CROSS FRENCH CHAMPIONSHIPS

March, 17th 2018

All distances event



SKIING INTO SPRING

March, 17th to April, 22nd 2018

Skiing and much more: Lady's Weekend, Child Easter week-end...



TOP TO BOTTOM BY BANGINGBEES

March 2018

National gathering of snowboarders at the Sunset Park



ROSSIGNOL ON TOUR

February, 22nd and 23rd 2018

Free test of skis and snowboards by the brand Rossignol



EARLY SPRING BREAK - DAHU DES NEIGES & NRJ EXTRAVAGANCE

March, 10th 2018

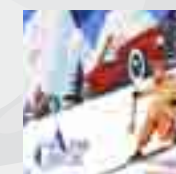
Party at daytime and night time - DJ NRJ



WINTER CHALLENGE OF MOUNTAIN TROOPS

March, 14th and 15th 2018

Championships of the mountain troops



GENTLEMEN SKIERS

March, 16th, 17th and 18th 2018

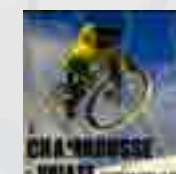
Gathering for amateurs of old mechanic and winter sport



HANDISPORT FRENCH CHAMPIONSHIPS

March, 23rd to 25th 2018

Slalom – Handi giant and ski cross



MTB DERBY

April, 22nd 2018

DH mountain bike competition on snow and land

Find the programme at chamrousse.com in the « Weekly entertainment and events » section.
Programme subject to change.

SUSTAINABLE DEVELOPMENT

chamrousse.com/environment

SUSTAINABLE DEVELOPMENT - FLOCON VERT

Chamrousse, the first resort in Isère to get Flocon Vert!

Flocon Vert, is a label that guarantees the sustainable commitment of mountain resorts. This label is developed by the association Mountain Riders to give mountain lovers a clear vision of model tourist sites. Choosing a Flocon vert destination for our holidays is supporting a responsible tourism!



Chamrousse resort has applied to Flocon Vert label in 2016. It was assessed in December 2016 and the labelling board granted Chamrousse the label in January 2017.

For a year, the tourism, the resort players have worked to comply with Flocon vert specification and its 31 compulsory requirements, together with Mountain Riders, bearing the label. This work has been carried out in cooperation with the different players of the resort, but also the inhabitants, employees via a participating process with a Sustainable Development group gathering regularly, open to all of those who want to move forward.

If Chamrousse complies with the compulsory requirements, the resort is aware that the process implies a follow-up and was able to identify the axes of progress.

The resort's last emblematic actions:

- Fun eco-event « Chamrousse Propre » (clean Chamrousse): waste collection day open to the public
- Ski recycling event by Chamrousse shopkeepers and Trivallées
- Pocket ashtrays with free participation, available from the Tourist Office...

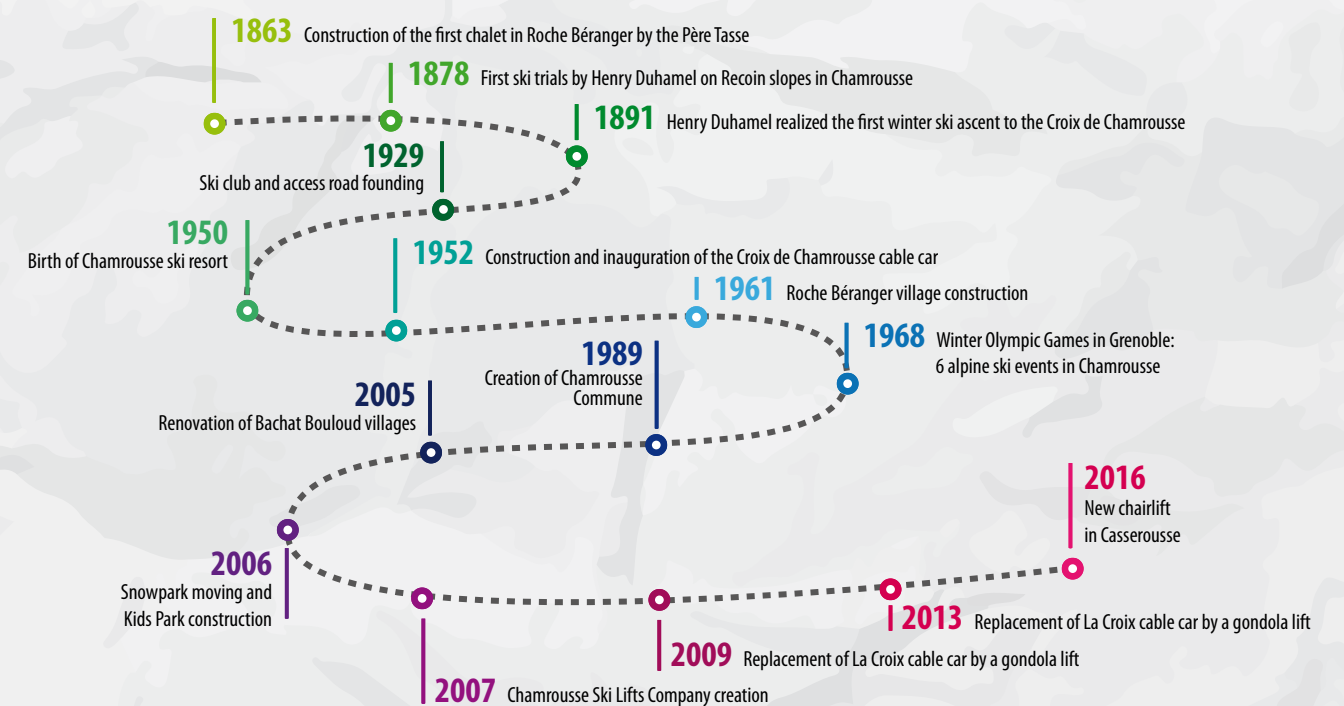
All information at chamrousse.com



HISTORY

chamrousse.com/history

CHAMROUSSE HISTORY



PROJET CHAMROUSSE 2020-2030

Chamrousse resort launches its restructuring project of the village-centre of Recoil « Chamrousse Mountain Park 2030 » with the urban planning agency Aktis.

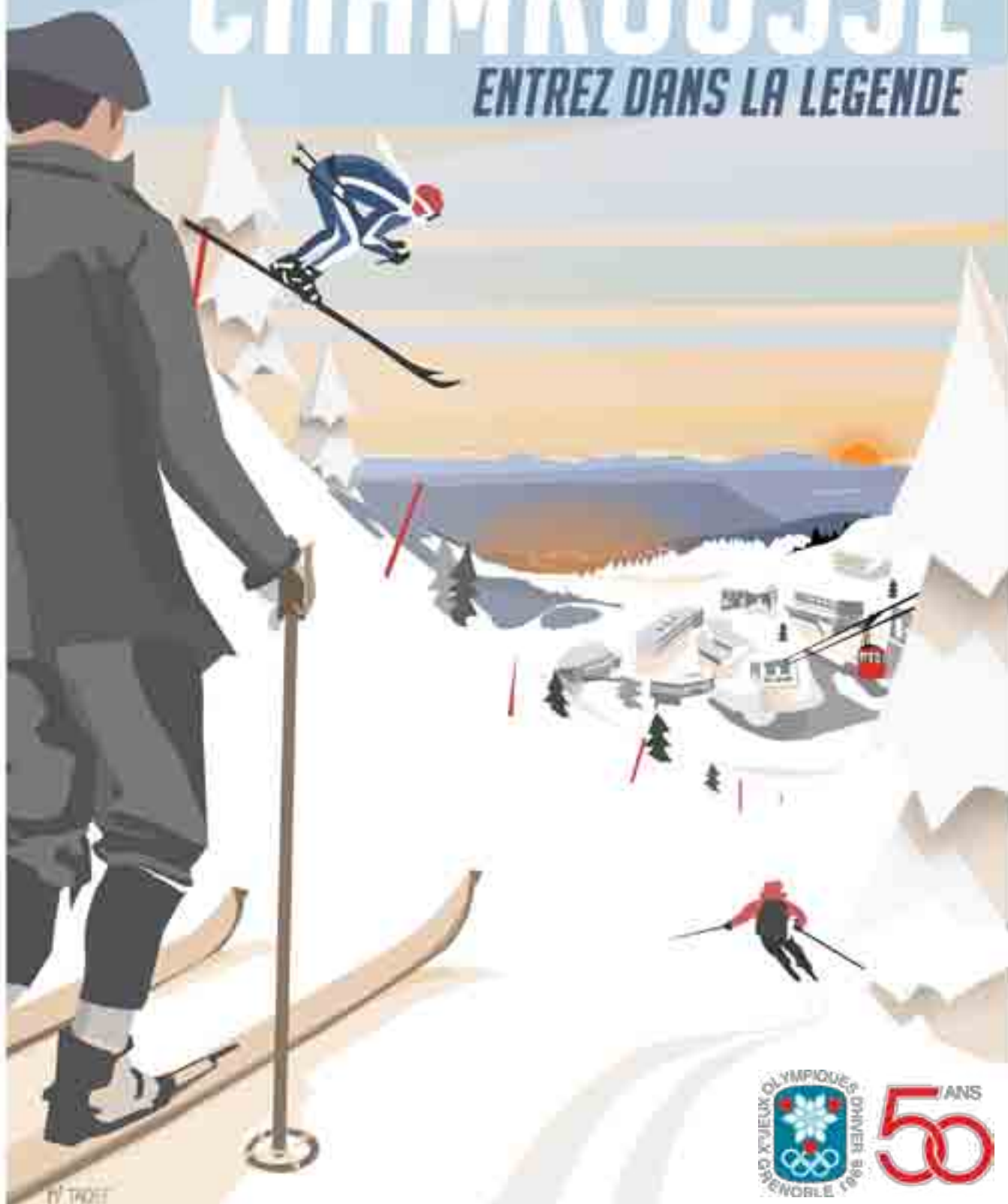
The aim of this new urban design of Chamrousse 1650 is to foster shared use of the public and natural areas, create new urban areas, peaceful and efficient within 20 years, ensuring operational results from 2018.

« Chamrousse Mountain Park 2030 » exhibition: project scale model and details shown at the Tourist Office in Chamrousse 1650.



CHAMROUSSE

ENTREZ DANS LA LEGENDE



Chamrousse
(officiel)



Chamrousse
1700



Chamrousse



Chamrousse
Mountain Park



Chamrousse
Mountain Park

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